

# INVESTMENT REQUIREMENTS IN EXTENSION TO ACHIEVE ZERO HUNGER AND ADAPT TO CLIMATE CHANGE

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**Abstract:** The study reflects on previous World Bank and FAO reports that made the general recommendation to set both research and extension investment targets in developing countries at 1% of agricultural gross domestic product (AgGDP). In order to define proxies for country-specific extension investment targets, authors developed an extension investment model (EIM) based on socio-economic macro-indicators (poverty, undernourishment, access to information and population density) and a method to define estimates for cost increases related to climate change. These parameters helped estimating the demand for agricultural extension and investments required for it. Results showed that about half of the 94 developing and emerging countries should spend more than 1% of their respective share of GDP derived from agriculture and about a quarter of the countries, mostly in Africa and South East Asia, need to spend more than 2% of their AgGDP. The paper reveals significant differences in average investment requirements in different regions and shows the additional extension costs related to climate change and other areas that currently lack investment.

**Keywords:** *Extension, 1% AgGDP, Country-specific, Investment target, Socio-economic macro-indicators.*

## 1 INTRODUCTION

About 1 billion people were undernourished in 2010 [1] and more than 75% of the poor in developing countries live in rural areas. Increasing food and commodity prices pose a serious challenge to achieving the Millennium Development Goals, in particular that of eradicating extreme poverty and reducing hunger by 2015. Strengthening agricultural research and extension is one of the main priority objectives of international development assistance [2]. The FAO Knowledge Exchange, Research and Extension Division provides leadership and guidance towards an integrated approach to the generation, sharing and management of knowledge and information on food, agriculture and the sustainable use of natural resources in response to the knowledge, information, technology and capacity development needs of member countries and the fostering of innovation and learning in research and extension.

The objective of the current study is to update national investment targets on agricultural and rural extension carried out by government agencies, civil society and private enterprises and identify investment gaps using a global investment survey conducted under the Investment Assessment Project [3] to meet Zero Hunger Objectives [4] that also consider climate change adaptation by 2025 in developing countries. Without climate change adaptation strategies, poverty reduction efforts lose their effectiveness in vulnerable countries. Earlier studies defined investment targets as a fixed 1% of AgGDP [5] or 2% of AgGDP [6], based on the investment level of developed countries. Our research argues that the 1% investment target would lead to underinvestment in more than 50 low-income countries and the 2% investment

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target falls short in at least 25 of 94 countries that participated in this study. We provide instead country-specific estimates on extension investment targets derived from a newly developed model for estimating extension investment targets for 84 countries.

## 2 MATERIALS AND METHODS

Extension investment requirement is strongly correlated to the number of people to be reached with advisory services, and depends on population density, available information technology, level of poverty and prevalence of under-nutrition. Roseboom [5] suggested a potential average investment target of 1 extension agent per 1,000 agricultural labourers, an approach that was further developed in this study. Countries with lower percapita income, higher incidence of poverty and undernourishment, lower level of information access and lower population density need higher investments to meet the extension demands, with a higher number of extension agents relative to the population. Therefore we set an interval for the extension agent ratio from 500 to 2,000 active rural population covered by one extension agent.

Within these intervals, a selected list of parameters were ranked using various macroindicators related to extension: (1) *poverty* using GNP/capita (measured in current international \$), poverty headcount ratio at \$2 a day (% of population) and prevalence of undernourishment (% of population); (2) *information access*: radios (per 1,000 people), mobile cellular subscriptions (per 1,000 people) and internet users (per 1,000 people) and (3) *population density* (World Bank [7] and WRI Earthtrend [8] online databases). Once a ranking was established for each parameter, a weighted average of all indicators was calculated from the average rank value on poverty (3 weights), information access (2 weights) and population density (1 weight). The weighted average ( $A_x$ ) was rescaled in the interval [Min=500, Max=2,000] for the baseline and [Min=500, Max=1,500] for the climate change scenario in order to derive a ‘one extension agent per number of active rural population’ ratio ( $B_x$ ), with the formula:

$$B_x = B_{\min} + (A_x - A_{\min}) \times (B_{\max} - B_{\min}) / (A_{\max} - A_{\min})$$

A country-specific estimate for the ‘required number of extension agents’ was derived by dividing ‘Active rural population (aged 15–65)’ [1] with ‘Rural population per number of agent ratio’ ( $B_x$ ). GNI/capita in current US\$ (2009) was used to estimate and disaggregate the average cost in intervals around the averages. The annual investment cost per extension agent was estimated at US\$ 4,000 to 6,000 for low-income countries, US\$ 6,000 to 9,600 for low-middle income countries and US\$ 9,600 to 14,400 for upper-middle income countries [5]. These costs per extension agent included personnel costs, and costs for reform and capacity development, operations and for programmes benefitting smallholder farmers as well as costs for monitoring of the extension system.

Results were triangulated with purchasing power parity inflation of each country on 1999 cost data. ‘Total expenditure on extension’, i.e. the national investment requirement, is determined by the estimated ‘required number of extension agents’ and the ‘country specific cost per agent’ derived from the model. These were compared with data on current levels of investment in extension.

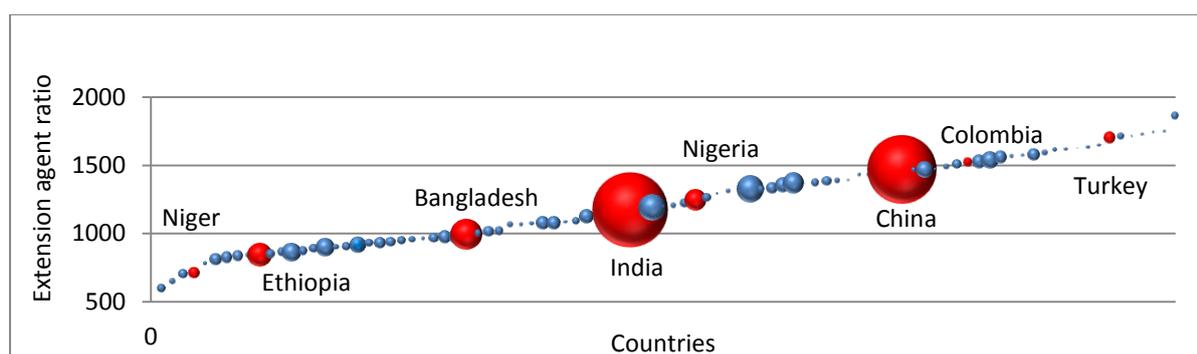
The climate change scenario shows an increased investment requirement due to two main factors: (1) the lowered upper interval (Max=1,500 instead of 2,000) of the agent ratio for the

increased need of extension agents, and (2) the countries' vulnerability to climate change. We collected agriculture related climate vulnerability information on countries by selecting agricultural policy related sub-indices from the 'Environmental Vulnerability Index' (EVI) [9]: i) climate change, ii) agriculture and fisheries, iii) renewable water, and iv) desertification [10]. Each is composed of several climate change vulnerability indicators. We calculated an Agricultural Climate Change Vulnerability Index (ACCVI) from the sub-indices by taking the maximum value of the agriculture related sub-indices in order to identify and focus on the most limiting factors for agriculture (e.g. renewable water, desertification). The same approach was used to identify limiting factors to agriculture from soil, climate and water scarcity and link resource endowment to poverty by the same author [11]. The ACCVI was then used as a multiplier to the 'average cost per agent' in the baseline scenario that increased the cost of extension investment by 2–6%, depending on the country specific value.

### 3 RESULTS

Countries were sorted by the derived value of the agent ratio (500–2,000) in the baseline scenario. The results for the ranking of parameters on poverty, information access and population density are illustrated in Fig. 1. The least developed countries are listed in the first quarter of the  $x$ -axis with their attributed agent ratio in the interval of 500 to 1,000. According to the extension investment model, one extension agent covers an average of 711 active rural people in Niger (with a total active rural population of 6.16 million [1]) due to low population density, high poverty and poor information access. For these reasons, investment requirements correspond to 8,665 extension agents. Nigeria, a neighboring country to Niger, with high population density, better road infrastructure, higher productivity and higher income per capita in rural areas requires lower agent density (1 to 1,243 active rural people), but higher number of extension agents (34,364) as its rural population is substantially larger 42.70 million [1].

**Figure 1:** Number of active rural population per extension agent ratio [500–2000] and required number of agents (bubble size) in the baseline scenario

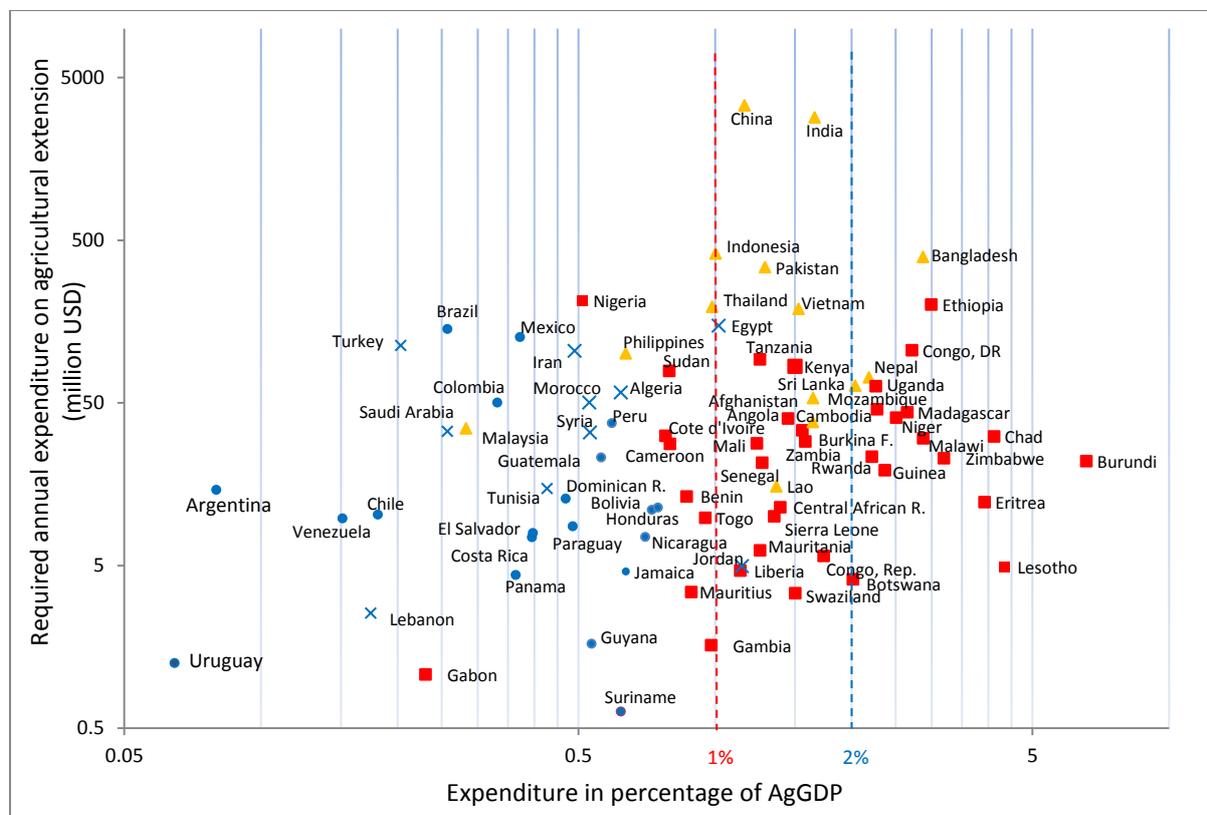


#### *Country-specific AgGDP investment requirements*

Expressing the annual investment requirement in terms of a percentage of the countries' agricultural output or GDP allows a global comparison of spending. Fig. 2 shows a visual interpretation of the % spending and the investment in USD value on a logarithmic scale. It shows that about half of the countries should spend more than 1% of their respective share of GDP derived from agriculture and about a quarter of the countries, mostly in Africa and

South East Asia, need to spend more than 2% of their AgGDP.

**Figure 2: Baseline scenario: Annual investment requirement (million USD) for agricultural extension and in percentage of the agricultural GDP (2009)**



Caption:

- Sub-Saharan Africa (SSA)
- Latin America and Caribbean (LAC)
- × Near East and North Africa (NENA)
- ▲ South and East Asia (SEA)

Appendix 1 provides the results data on individual countries and their investment targets for agricultural extension in the baseline and climate change scenarios. The list provides a summary on the required number of public and private extension agents, on the annual public and private investment (in million US dollars) and on the investment relative to agricultural production (% of AgGDP). These figures help to compare countries in different regions around the world.

#### *Level of investment compared to the country specific target*

Comparing the EIM results with an investment survey [3], we identified four groups of countries:

1. The majority of the 35 countries, where current investment data was available (particularly in African and Asian countries with high poverty levels) are far below the investment target in terms of number of extension agents and annual investment in extension services.
2. Some countries perform well in terms of number of agents (e.g. China, Colombia, Ethiopia and Turkey), but they spend only a portion of the required average cost per agent. This still

leaves extension under-financed, since most of the budget covers only salaries with severely insufficient investment in operational costs, capacity development, networking and extension monitoring and – importantly – in programmes that benefit smallholders.

3. In two Latin American countries (Costa Rica, El Salvador), the reported annual investment exceeds the target, but they do not have sufficient numbers of agents (e.g. they report over 1.13% investment of the AgGDP in El Salvador with 584 public and private extension agents compared to the model requirement of 0.50% investment of the AgGDP and 1129 extension agents in the baseline scenario – this may suggest an extension system that works with groups and producer organizations, and has more programmes and other non-staff investments (e.g. information and communication technologies, ICTs).

4. The last group consists of countries whose performance exceeded the calculated investment requirement (e.g. Chile and Gambia). For instance, Chile spent 1.12% of its AgGDP on extension in 2009, with 900 extension staff in the public and 390 agents in the private sector. This compares with the model results on extension investment requirements of 0.21– 0.28% of AgGDP and 930 to 1,184 extension agents, respectively, in the baseline and climate scenario. Chile currently uses a five times higher average cost per agent compared to the extension model. In our view, investment should not be reduced in these countries as the additional investment goes beyond eliminating poverty and addressing climate change, by further increasing the levels of wealth.

#### *Access to information and its impact*

Improving information access (internet, mobile phone subscriptions and radios) has significant impact on the level of development and on the required level of investment in extension. In order to monetize the impacts we ran a few scenarios (Table 1). The average weighted score of Ethiopia is 843 people per extension agent, which was derived from the average weighted development index (22.22). This average ranking index and sub-indices (highlighted in brackets) take a value 1 to 94 (average rank score). A lower rank indicates higher need for extension, so an inverted rank/scale was applied to the values of poverty headcount ratio (% of population) and prevalence of undernourishment (% of population) due to their negative correlation to the ‘one extension agent per 1,000 adult rural population’ ratio. The sub-indices for Ethiopia derived from the ranking are: population density (59), poverty (14) and information access (17).

**Table 1: Impact of improved information access on extension investment**

Country	Internet access per 1000 people	Mobile subscription per 1000 people	Radios per 1000 people	Hypothesis	Annual saving on extension investments (million USD)
Ethiopia	4 (5)*	37 (6)	185 (39)	Mobile subscription from 37 to 160; Internet access from 4 to 10; Radios from 185 to 200 per 1000	7
Mali	10 (15)	271 (23)	131 (24)	Increasing average information access rank from (10) to (40)	8
Bangladesh	3.2 (4)	347.2 (36)	64 (3)	Increasing average information access to rank from (14) to (40)	48

*\*The figures in brackets are the ranking figures of the country on a scale of 1 to 94.*

The three components of information access are: internet access (5), mobile phone subscription (6) and radios (39). Improving mobile network and phone subscription from the current 37 per 1,000 to at least 160 per 1,000 people and increasing internet access from 4 to

10 people per 1,000 in Ethiopia would result in a 7 million USD saving in the annual investment in extension services, according to the extension model. We expect to have also an indirect impact on the poverty score through improved information and market access, which would add to the annual savings.

In Mali the population density rank (2), average poverty (38) and information access (10) parameters are low; which results in an agent ratio of 722 and an annual expenditure of 36.1 million USD in the climate change scenario. Increasing information access from (10) to (40) would reduce the number of extension agents from 6,488 to 5,705 and decrease the annual expenditure by 7.9 million USD. In Bangladesh, the information access indicators for internet (4), mobile subscription (36) and radios (3) shows a recent surge in mobile network and subscribers; according to the latest available data there are 347 subscribers per 1,000 people. If Bangladesh were to increase the average information access rank from (14) to (30), it would result in annual savings on extension investment of 30 million USD and if it were increased from (14) to (40) (Table 1), it would result in an annual saving of 48 million USD. It corresponds to a level of about 60 internet users, about 400 mobile subscribers and about 200 radios per 1,000 people. Nigeria and Pakistan have an average internet access over (40).

The savings that could be made through increased information access are enormous, given the accumulating effect over the years. Hence, the investments for improved ICTs in rural areas are worthwhile, given the high opportunity costs of not investing in ICTs.

#### *Improvements in poverty and nutrition and their impact on investments*

Although Bangladesh has recently made significant progress in information access, it still has very high poverty rates – 81% of the population lives on less than US\$ 2 a day (PPP) according to World Bank statistics (2005). Reducing this figure by half, to 40.5% of the population, would result in a saving of 25 million USD annual investments in extension (Table 2).

**Table 2: Impacts of MDG Goals on extension investment**

Country	GNI per capita in Current Int. Dollar	Poverty by headcount ratio at 2\$ a day (PPP)*	Prevalence of under-nourishment (% of pop)	Hypothesis	Annual saving in extension expenditure (million USD)
Bangladesh	1,460	81.33 %	27 %	Reducing poverty headcount ratio by about half to 40%	25
Angola	4,830 (60)	70.21 (30)	41% (6)	Reducing undernourishment by half to 20%	3

\*PPP: purchasing power parity

Many families that escape poverty could make better use of mobiles and other ICTs, if they were available at an affordable cost. This would top up the annual saving in extension investment, if we consider also the indirect effect on information access. Angola's GNI per capita increased ten-fold in the last decade; the country has enough resources to tackle poverty and undernourishment. If they could reduce the prevalence of undernourishment to 10%, it would result in an annual savings in extension of 5.41 million USD. This example shows that it is important to target smallholder farmers, as reduced poverty will reduce investment requirements in extension. Potential savings made by improving livelihoods and

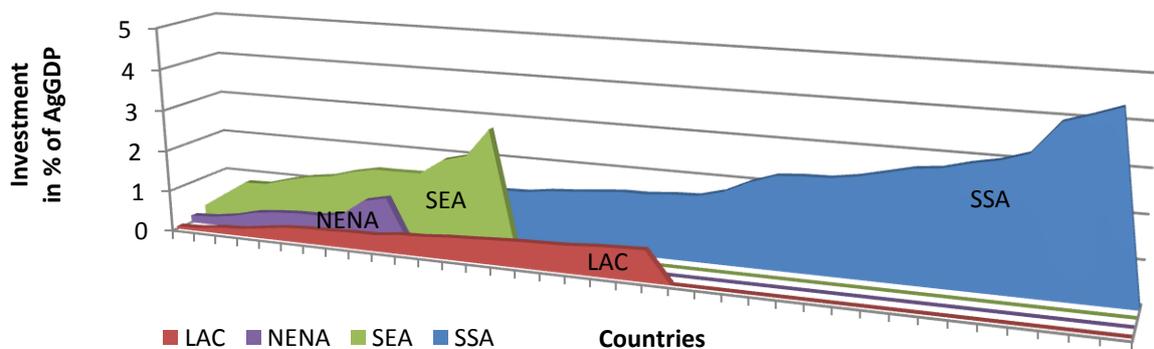
information access accumulates over the years and makes an important difference.

### *Regional differences*

Investment requirement in agricultural extension in terms of percentage of agricultural GDP (investment intensity) is on average 1.91 to 2.59% in 38 countries in sub-Saharan Africa (SSA) in the baseline zero hunger and climate change adaptation scenarios, respectively. Yet, individual country results show significant differences, with lowest investment requirements in Gabon and Nigeria and highest in Burundi and Lesotho. The average investment in extension is 1.45 to 2.16% of AgGDP in 16 countries in South and East Asia (SEA) – with the lowest share in Malaysia and South Korea and the highest in Nepal and Bangladesh. In 10 countries of the Near East and North Africa (NENA) region, average investment requirement is 0.54–0.88% of the AgGDP – with lowest share in Lebanon and Turkey and highest share in Egypt and Jordan. In 20 countries of Latin America and the Caribbean (LAC) region, the average investment intensity is 0.44–0.68% of the AgGDP, with the lowest share in Argentina and Uruguay and the highest share in Bolivia and Honduras (excluding Trinidad).

The regional differences in extension investment become more apparent in Fig. 3 when we compare countries of the four regions (SSA, SEA, NENA and LAC). In each region we sorted the countries by the value of the investment requirement in % of AgGDP in order to provide a visual comparison for the regions.

**Figure 3:** Investment in agricultural extension in % of the AgGDP for regional comparison



Evidently, countries of the LAC and NENA regions can afford to spend below 1% of their AgGDP due to their relatively higher average income per agricultural labourer, and most of SEA and SSA countries should invest between 1 and 3% (with some cases of 4% or more) of their respective AgGDP: Burundi, Chad and Lesotho in both zero hunger and climate scenarios and Eritrea, Malawi and Zimbabwe in the climate scenario. Congo and Ethiopia are just a few percentages below 4%. Some countries with insufficient data (e.g. Haiti and Somalia) would also be in this group according to the authors. These countries are often characterized by large populations and more pervasive and deeper poverty.

## 4 CONCLUSIONS

Our research suggests that most low-income countries need to make stronger financial commitments in order to meet their rural development, poverty and climate change challenges and objectives, especially in the African and East Asian region. In many low-income countries, public investment has been reduced to paying salaries of the public extension agents, which is not a sufficient investment to achieve zero hunger. Investments in promoting a market of extension services providers and in developing extension related programmes that benefit smallholders are required. The quality of spending is as important as the overall spending. Additional investments should be focused on the priority investment areas of information, technology and market access (including infrastructure) and capacity development for extension to increase efficiency and effectiveness. The latter depends on key factors relating to governance and management structures of the extension system, its capacity and flexibility to respond to the diverse and changing demands of smallholders, and to the policy environment and advisory approaches.

An increasing proportion of extension services is now being carried out by non-public service providers (NGOs, farmer organizations, private enterprises). This requires public investments in non-public extension services when these services are addressing non-profitable poverty and climate change objectives. Private investments should also be encouraged to finance agricultural and rural extension systems in an innovation framework. These include new cost-sharing arrangements in which farmers and their organizations pay a part of the service costs, depending on their capacities. In the upper-middle income countries successful examples show a transition to the 'who benefits pays' practice; but this is a fragile policy and inefficient pro-poor strategy in the poorest countries. In the least developed countries, public investment should be promoted in conjunction with development programmes that support extension and advisory services. Development aid can supplement the investment efforts of poor countries. A 1% AgGDP investment by the country could be topped up to reach the required investment target and would balance the investment efforts required to fight hunger and poverty between lower and higher income countries.

In this study the investment requirements are based on the number of extension agents (public and non-public) multiplied by the cost per agent (including all extension related costs). This is used as a proxy to estimate the overall extension investments required. However, the derived number of extension agents should not be used for extension planning, as the specific local context must also be considered. The model could not accommodate the investment difference, which would occur between extension services advising individual farmers, compared to those advising groups and producer organizations (POs). Data are not available on the number of POs and their organizational capacities. However, we can assume that the difference between these two approaches is significant in terms of its outreach and impact. Hence the promotion of POs will not only reduce extension investments, but will also increase their capacities: (1) in identifying and demanding their priority advisory needs, (2) in providing extension services (e.g. farmer-to-farmer approaches, employment of extension agents by POs), (3) in jointly accessing markets and (4) in participating in decision-making related to research and extension policies and investments.

There is need for more reliable extension and investment data and more regular and sustainable data collection in the countries. National extension platforms composed of service providers (public, NGOs, POs and private enterprises) could largely contribute to overcoming this information gap. Better data would contribute to increasing the precision of

the model's results and its recommendation for policy formulation. The methodology used in this type of investment assessment could benefit from the results of extension impact assessment studies that identify key parameters (e.g. information access and poverty) and their relative contribution (weights) to the extension investment requirements (e.g. an econometric model could re-define the weights of the selected parameters that we used in the study for poverty (3), information access (2), and population density (1).

Further research is required on how an extension system could be transformed in order to make investments more effective and cost efficient. Reform and transition of the extension systems often require shifting to private or commercialized services, to modern sharing of knowledge and information, to improved market access and to a more prominent role of farmer organizations in extension governance, including policy formulation and investment decisions. However, little is known about the link between effectiveness of investments and the way extension systems are organized and the different dynamic and flexibility this creates. This also holds true for the different ways of investing in extension. Most investments finance the supply side of extension, but very little on the demand side and the farmer organizations' capacities to play their roles in extension. Research is required on new financing mechanisms, particularly the testing of pull mechanisms; i.e. of financing of the demand side of extension in order to see its effect on effectiveness and efficiency of extension as well as on empowerment of smallholder farmers and their satisfaction with the advisory services they are receiving.

## **ACKNOWLEDGEMENTS**

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Annex 1 Investment Requirement for agricultural extension – EIM results (2011)

All figures cover the public and private sector.	Zero Hunger Baseline Scenario (2011)			Climate Scenario Annual Exp. % of AgGDP (2009)
	Number of Extension Agents	Annual Exp. (mill USD)	Annual Exp. in % of AgGDP	
Afghanistan	11,821	58.34	1.63	2.44
Algeria	5,775	59.33	0.60	0.94
Angola	4,441	41.79	1.39	1.94
Argentina	1,203	14.65	0.08	0.12
Bangladesh	76,242	411.36	2.82	3.50
Benin	2,501	14.33	0.88	1.37
Bolivia	1,624	11.42	0.71	1.01
Botswana	369	4.20	1.97	2.78
Brazil	11,279	140.61	0.24	0.40
Burkina Faso	7,055	36.89	1.56	2.18
Burundi	5,262	23.55	6.43	9.18
Cambodia	7,239	39.96	1.61	2.31
Cameroon	4,491	29.03	0.79	1.11
Central African R.	2,373	12.11	1.40	1.44
Chad	6,123	33.29	4.09	4.56
Chile	777	10.34	0.17	0.28
China	356,958	3,404.30	1.14	1.95
Colombia	4,912	51.98	0.33	0.52
Congo, Dem. Rep.	24,997	112.39	2.64	3.83
Congo, Rep.	826	6.03	1.67	2.30
Costa Rica	675	7.68	0.39	0.64
Cote d'Ivoire	4,057	25.66	0.61	1.14
Dominican Rep.	1,294	13.36	0.47	0.75
Ecuador	1,907	18.99	0.64	1.01
Egypt	20,857	158.65	1.03	1.67
El Salvador	877	8.12	0.38	0.66
Eritrea	2,766	13.25	3.89	5.22
Ethiopia	44,580	216.29	2.98	3.95
Gabon	90	1.08	0.22	0.33
Gambia	334	1.70	0.97	1.50
Ghana	5,397	30.36	0.66	1.06
Guatemala	2,957	24.56	0.56	0.86
Guinea	4,208	20.59	2.36	2.99
Guyana	249	1.70	0.53	0.80
Honduras	1,641	11.96	0.74	1.18
India	460,560	2,982.63	1.66	2.61
Indonesia	53,347	416.62	0.96	1.65
Iran	10,315	106.67	0.48	0.78
Jamaica	445	4.73	0.63	1.03
Jordan	546	5.31	1.16	1.88
Kenya	15,647	90.31	1.54	2.20
Lao	2,638	15.83	1.32	1.56
Lebanon	211	2.62	0.17	0.22

	Zero Hunger Baseline Scenario (2011)			Climate Scenario Annual Exp. % of AgGDP (2009)
	Number of Extension Agents	Annual Exp. (mill USD)	Annual Exp. in % of AgGDP	
Lesotho	801	5.03	4.37	5.21
Liberia	1,103	4.96	1.12	1.17
Madagascar	9,327	47.01	2.64	3.33
Malawi	6,858	32.56	2.92	4.04
Malaysia	2,920	34.97	0.27	0.45
Mali	5,362	29.94	1.21	1.58
Mauritania	1,072	6.62	1.26	1.70
Mauritius	298	3.58	0.91	1.52
Mexico	9,980	129.73	0.37	0.59
Morocco	6,119	52.14	0.52	0.86
Mozambique	9,434	47.94	2.24	2.83
Nepal	14,878	75.60	2.18	3.09
Nicaragua	1,255	7.84	0.68	1.03
Niger	9,234	45.00	2.55	2.74
Nigeria	34,570	222.12	0.50	0.85
Pakistan	57,649	361.62	1.29	2.04
Panama	378	4.40	0.35	0.55
Paraguay	1,148	9.02	0.47	0.72
Peru	3,880	39.23	0.59	0.88
Philippines	14,229	103.17	0.61	1.03
Rwanda	4,924	25.23	2.24	3.10
Saudi Arabia	1,911	35.01	0.28	0.41
Senegal	3,659	23.00	1.26	1.86
Sierra Leone	2,202	10.73	1.34	1.81
Sri Lanka	8,885	66.68	2.04	3.27
Sudan	12,547	81.89	0.78	1.11
Suriname	62	0.65	0.62	0.88
Swaziland	446	3.55	1.54	2.37
Syria	4,359	35.04	0.54	0.93
Tanzania	19,153	99.74	1.27	1.73
Thailand	20,557	200.49	0.97	1.58
Togo	2,040	10.37	0.95	1.41
Trinidad and T.	482	8.47	6.98	11.18
Tunisia	1,574	15.27	0.42	0.68
Turkey	8,951	115.32	0.20	0.33
Uganda	13,537	69.36	2.30	3.41
Uruguay	96	1.27	0.06	0.10
Venezuela	688	9.46	0.14	0.23
Vietnam	31,369	196.38	1.50	2.48
Zambia	5,031	31.14	1.58	2.07
Zimbabwe	4,830	23.74	3.17	4.20

Number of extension agent estimates for countries with insufficient GDP data: Cuba 1,340, Iraq 4,701, Haiti 3,078, Libya 660, North Korea 7,296, Somalia 5,096, South Korea 3,471, Yemen 9,401